



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310318-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
The People Should Decide	DIBC2 - Detroit Int Bridge	910916

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	310318	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/15/12	09/15/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/15/12 8:06 PM ABC's Saturday Night Football SA 8pm-1130pm :30 QPSD0003000H \$15,000.00 NM									
2	09/12/12	09/12/12	Wednesday Prime C	10-11pm Wednesd	--W----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --W--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 10:31 PM Wednesday Prime C 10-11pm Wednesd :30 QPSD0001000H \$2,800.00 NM									
3	09/16/12	09/16/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 12:00 AM SU 1130p-12a 1130pm-12am :30 QPSD0001000H \$750.00 NM									
4	09/15/12	09/15/12	SA 1130p-1230a	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/15/12 12:30 AM SA 1130p-1230a 1130pm-1230am :30 QPSD0001000H \$250.00 NM									
5	09/16/12	09/16/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 6:14 PM Su 6-630p 6-630pm Sun :30 QPSD0003000H \$1,000.00 NM									



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DUPLICATE INVOICE

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Advertiser		Product	Estimate Number
The People Should Decide		DIBC2 - Detroit Int Bridge	910916

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/10/12	09/16/12	M-F 7-730p	7-730pm M-F	-----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/14/12 7:14 PM M-F 7-730p 7-730pm M-F :30 QPSD0001000H \$1,500.00 NM									
7	09/16/12	09/16/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 8:56 AM Action News SUN 8am Sun 8-930am :30 QPSD0003000H \$500.00 NM									
8	09/15/12	09/15/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/15/12 6:09 AM Action News SAT 6am SAT 6-7am :30 QPSD0003000H \$300.00 NM									
2 WXYZ Sa 09/15/12 6:52 AM Action News SAT 6am SAT 6-7am :30 QPSD0001000H \$300.00 NM									
9	09/10/12	09/14/12	7 Action News This Morni	430a-5a	M- WTF- -	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 M- WTF- - 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 09/10/12 4:38 AM 7 Action News This Morning 430a-5a :30 DI BC0814 \$150.00 NM									
2 WXYZ W 09/12/12 4:37 AM 7 Action News This Morning 430a-5a :30 DI BC0814 \$150.00 NM									
4 WXYZ Th 09/13/12 4:53 AM 7 Action News This Morning 430a-5a :30 QPSD0001000H \$150.00 NM									
3 WXYZ F 09/14/12 4:53 AM 7 Action News This Morning 430a-5a :30 QPSD0001000H \$150.00 NM									
10	09/16/12	09/16/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/16/12 10:24 AM This Week SUN 10am Sun 10-11am :30 QPSD0001000H \$2,500.00 NM									
11	09/10/12	09/14/12	12-1230p News	12-1230p	M- W- F- -	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 M- W- F- - 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 09/10/12 12:25 PM 12-1230p News 12-1230p :30 DI BC0814 \$1,000.00 NM									
3 WXYZ W 09/12/12 12:29 PM 12-1230p News 12-1230p :30 DI BC0814 \$1,000.00 NM									
1 WXYZ F 09/14/12 12:27 PM 12-1230p News 12-1230p :30 QPSD0003000H \$1,000.00 NM									
12	09/13/12	09/13/12	Thursday Prime C	10-11pm Thursday	---T---	:30	1	\$5,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---T--- 1 \$5,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 09/13/12 10:31 PM Thursday Prime C 10-11pm Thursday :30 QPSD0003000H \$5,200.00 NM									

Total Spots **18** Gross Total **\$33,700.00**



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Payment Terms 30 Days**DUPLICATE INVOICE**

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<u>Agency Commission</u>	\$5,055.00
<u>Net Amount Due</u>	\$28,645.00